

Artist/Designer

Resume for Bryant Steven Arnold
702.556.5432
bryantarnold@cox.net
www.bryantarnold.com

CURRENT • OWNER / DAILY Creator at www.CartoonADay.com
• Freelance Illustration / Logos / Graphic Design / Websites

PROJECT MANAGER—WEB DESIGN

Responsible for Managing staff of programmers and developers. Meet and Manage Clients, understand their needs, and create a base of terminology, expectation, user experience, and finished product.

- Instituted new standards of practice, including daily Database Task Management
- Created dozens of Websites, highly customized, installed with Contact Management Software.
- Conceptualized Mobile PHONE APP, creating schematics, planning, programming, design and production.
- Understand the Application of: HTML, Java script, JQuery, MySQL, PHP, CSS, and Content Management Integration.
- Lead tem-building exercises
- Manage Social Networking, both internal and per Client
- Understand SEO, image optimization, Google AdSense

CREATIVE DIRECTOR—PRINT MAGAZINE

Responsible for Creating and Managing 100+ Page 4/c print Magazine geared towards local market, built to spread brand awareness of digital business directory. Responsibilities Include:

- Working with Staff and Guest Photographers to conduct photo shoots
- Photography: Digital Photography (Canon) Strobes/Bounce Lighting, Location, Handheld, Grip and Grin, Action, Travel
- Illustration: Digital or Traditional Illustration, Scanning, Photo retouching, photographic illustration, Editorial / Political Cartooning
- Design: Created and Enforce Print style sheet, print standards
- Printing: Deliver digital to press-ready layout and design directly to press
- Editorial: Manage staff and Contributing writers, editors, edit Magazine for grammar, tone, and style
- Magazine distribution 70k

CREATOR / DAILY BLOGGER

Cartoonaday.com

Assumed a personal mission to create a new illustration or cartoon every single day, free to the public.

2009

CREATIVE DIRECTOR / CONSULTANT

Ra Entertainment—LasVegas, NV

Responsible for creating and managing Marketing and Advertising materials for contract entertainers, including: Billboards, Banners, Websites Print Ads, Brochures, Bookings

2008

WRITER / NOVELIST

Synergy Publishing

Wrote the first of 3 finished novels, 4 more in production

2007

20 Year Resident of Las Vegas
20 Years Married

15 Years Freelance Photography for Major Local Magazines and Newspapers

CREATIVE DIRECTOR / OWNER

Idea Engineers—LasVegas, NV

Supervisor: Self

Created a partnership of Creatives to build new Nevada Company. Managed all business facets, Clients, and staff of up to 12 for 5 years. Oversaw creation and relationship building with 100+ clients and all rigors associated. Also worked extensively on MAC-PC publishing, airbrush, traditional illustration media, and photography. Also began producing front-end brochure websites, landing pages and internet presence for clients. Created architecture for consumer-level creation and alteration of static pages through automation. SOLD company to pursue individual efforts.

2000

Agency of Record for(But not limited to):

Las Vegas Philharmonic
Yourtrade.com
Lowestfare.com
Kodak North America
Mirage Group
Stardust Hotel
Hard Rock Hotel

1997

ART DIRECTOR

Monte Carlo Resort / Casino—LasVegas, NV

Supervisor: Tony Alamo—President

Wore many hats and many hours pre-opening for the property. Created or managed any hotel item bearing the Brand or Logo. Helped acquire Nicaraguan Private Label cigars for Hotel and Brewpub. Created Brewpub logo, color and B/W print advertising, managed purchasing of media and more. Managed staff of buyers and support staff.

Also functioned as BUYER for property alcohol, tobacco, and sundries, including design and fulfillment of private label sundry line. Designed Lance Burton Magic shop interior, also served as property Photographer for Advertising Purposes: 120mm, 4x5 and 35 mm film.

1996

Only Art Director for All Circus Properties, becoming involved with:

Circus Circus, Luxor, and briefly with NY NY
Traveled researching Brew Pubs for Monte Carlo Brewpub

1994

GRAPHIC DESIGNER / ART DIRECTOR

Graphic Arts Design Studio—LasVegas, NV

Supervisor: Mick Hall—President

With the introduction of the Macintosh as a viable design platform, responsible for creating and managing a staff of up to 7 designers, illustrators and support staff. Spent 3 years with intimate use and understanding of Mac, Photoshop, Illustrator, Aldus and more, creating Logos, Brochures, Posters, Print Advertising Campaigns, Independent Magazines. Understood and managed internal computer network, operational flow, and business systems. Completed 30+ Projects Per Week

1991

Agency of Record for(But not limited to):

LUXOR from Pre-Opening through 3 Years
Ramada Express, Laughlin
Tropicana
FOX NFL

1988

DRAFTSMAN

Converse Engineering Consultants—LasVegas, NV

Produced hand-drawn geo-technical blueprints, schematics and illustrations for Corporate, City, and State use and approval. Extensively used Pen & Ink on vellum for blueprint and report pre productions. Also worked on-site and field with survey engineering teams.

1987

1986

1985

Quill & Scroll Award Winner x5

Iowa High School Press Ass'n Member 4Yrs

Intern Chicago Tribune x2 Yrs

Intern Master Illustrator John Holladay x3 Yrs

Ball State, IN

University of Iowa

Iowa State

Studied: Photography, Journalism, Graphic Design, Printing

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